

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA  
300 East Rock Road  
Allentown, PA 18103

Effective Date: April 1, 2013

This EEO Public File Report is filed in compliance with EEO rules placed in effect for the period of April 1, 2012 through March 31, 2013. WFMZ-TV is an equal opportunity employer and seeks the help of organizations in referring qualified applicants for various job openings. If your organization would like to be notified of job openings, please contact WFMZ-TV via our website at [jobs@wfmz.com](mailto:jobs@wfmz.com) or call 610-798-4000 ext 284.

This report covers the employment units of WFMZ-TV in Allentown, PA. The information contained in the report is pursuant Section 73.2080 (c) (6) of the FCC 2002 EEO rules. The following information is included in this report:

- 1) A list of full-time vacancies filled by the Station(s) comprising the Station Employment Unit for this reporting period.
- 2) For each vacancy, the recruitment source(s) utilized to fill the vacancy.
- 3) The recruitment source that referred the hiree for each full-time vacancy during the reporting period.
- 4) Data reflecting the total number of people interviewed for full-time vacancies during the reporting period and the total number of interviewees referred by each recruitment source.
- 5) For the purposes of this report a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer.

Below are four tables of information:

\*EEO Vacancy Information

\*Recruitment Source Information

\*Supplemental Recruitment Measures.

\*Recruitment Source Summary

<b>WFMZ- TV EEO Vacancy Information Covering the Period from 04/01/12 to 03/31/13</b>				
	<b>Full-time Positions Filled by Job Title</b>	<b>Recruitment Source of Hiree</b>	<b>Total Number of Interviewees from All Sources for this Position</b>	<b>Date Filled</b>
1	Sports Photojournalist	Internal	3	4/12/2012
2	Photojournalist (Part-time)	Internal	2	4/20/2012
3	Master Control Operator	Referral	5	5/12/2012
4	Photojournalist	Referral	17	5/18/2012
5	Television News Writer/Videotape Editor (Espanol)	Reading Eagle	4	7/12/2012
6	Television News Writer/Videotape Editor (Espanol)	Referral	(with job above)	7/12/2012
7	Sports Reporter	Agency	3	7/2/2012
8	Photojournalist - Truck Operator	Internal	3	8/20/2012
9	Master Control Operator-Part Time	Referral	3	9/11/2012
10	Master Control Operator-Part Time	wfmz.com	(with job above)	9/12/2012
11	Web/Desk Producer/Part-time	wfmz.com	3	10/15/2012
12	Assignment Editor - Temporary	Walk-In	9	10/15/2012
13	Infomercial Account Executive	Internal	5	12/10/2012
14	Utility Technician	Internal	5	12/12/2012
15	Utility Technician	Internal	(with job above)	12/12/2012
16	Photojournalist/Part-time	Career Builder	7	12/17/2012
17	Photojournalist/Part-time	wfmz.com	(with job above)	12/28/2012
18	Photojournalist/Part-time	Referral	(with job above)	1/15/2013
19	Photojournalist/Bilingual	wfmz.com	6	2/1/2013
20	Web Producer	Internal	4	2/1/2013
21	Assignment Editor - Berks	Internal	3	2/25/2013

**Note:** "Internal Source" means current employee hired for position.

<b>WFMZ-TV</b>	<b>Date: 04/01/12 -</b>	<b>03/31/13</b>
<b>Recruitment Source</b>	<b>Number of Interviews</b>	<b>Number of Hirees</b>
WFMZ-TV	<b>30</b>	<b>4</b>
Career Builder	<b>15</b>	<b>1</b>
READING EAGLE	<b>6</b>	<b>1</b>
tvjobs.com	<b>3</b>	
MEDIA LINE		
PAB		
California Chicano News Media Association (CCNMA)		
National Association of Hispanic Journal		
NAACP		
Hispanic Chamber of Commerce of the Lehigh Valley		
Philadelphia NAACP		
National Association of Black Journalists		
South Asian Journalist Assoc		
The Art Institute of Philadelphia		
Cheyney University Career Services		
Northampton Community College		
Lehigh Carbon Community College		
Kutztown University		
Albright College		
RACC		
DeSales University		
Temple University		
Alvernia University		
Montgomery County Comm College		
Internal	<b>14</b>	<b>8</b>
Referral	<b>10</b>	<b>5</b>
Walk-in	<b>3</b>	<b>1</b>
indeed.com		
Agency	<b>1</b>	<b>1</b>
Unknown		
<b>TOTALS</b>	<b>82</b>	<b>21</b>

Note: "Internal Source" means current employee hired for position.

<b>JOB TITLE: Sports Photojournalist #201</b>	<b>Contact Information</b>	<b>Ad Sent</b>	<b>Advertised Dates</b>	<b>Ref Source</b>
WFMZ-TV	<a href="mailto:ericr@wfmz.com">ericr@wfmz.com</a>	1/31/12	2/17/2012-04/12/12	2
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	2/2/12	02/02/12-03/02/12	
READING EAGLE	<a href="mailto:mharvan@readingeagle.com">mharvan@readingeagle.com</a>	2/1/12	02/01/12-02/07/12	
tvjobs.com	<a href="http://www.tvjobs.com">www.tvjobs.com</a>	2/21/12	02/21/12-04/19/12	
MEDIA LINE	<a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	2/17/12	02/17/12-03/17/12	
PAB	<a href="mailto:grpjap@aol.com">grpjap@aol.com</a>	2/17/12	02/17/12-03/17/12	
California Chicano News Media Association (CCNMA)	<a href="mailto:ccnmainfo@ccnma.org">ccnmainfo@ccnma.org</a>	2/17/12	02/17/12-03/17/12	
National Association of Hispanic Journal	<a href="http://www.nahj.org/">http://www.nahj.org/</a>	2/20/12	02/20/12-03/20/12	
NAACP	<a href="mailto:gauray@qklauraycpa.com">gauray@qklauraycpa.com</a>	2/17/12	02/17/12-03/17/12	
Hispanic Chamber of Commerce of the Lehigh Valley	<a href="mailto:info@hcclv.org">info@hcclv.org</a>	2/17/12	02/17/12-03/17/12	
Lehigh County Community College	Career Services, 3865 Green Pond Rd., Bethlehem, PA 18020	2/21/12	02/24/12-03/25/12	
Internal				1
<b>Applicant Hired:</b>	<b>Internal</b>			
<b>Date Filled:</b>	<b>04/12/2012</b>		<b>Total # of Interviewees</b>	<b>3</b>
<b>JOB TITLE: Photojournalist (Part-Time) #202</b>	<b>Contact Information</b>	<b>Ad Sent</b>	<b>Advertised Dates</b>	<b>Ref Source</b>
WFMZ-TV	<a href="mailto:ericr@wfmz.com">ericr@wfmz.com</a>	1/31/12	2/17/2012-06/11/12	
PAJobs.com	<a href="http://www.pennsylvaniajobs.com/clients/clientlogin-en.php">http://www.pennsylvaniajobs.com/clients/clientlogin-en.php</a>	1/31/12	2/17/2012-06/11/12	
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	2/2/12	02/02/12 - 03/02/12	1
READING EAGLE	<a href="mailto:mharvan@readingeagle.com">mharvan@readingeagle.com</a>	2/1/12	02/02/12 - 02/07/12	
tvjobs.com	<a href="http://www.tvjobs.com">www.tvjobs.com</a>			
MEDIA LINE	<a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	2/17/12	02/17/12-03/17/12	
PAB	<a href="mailto:grpjap@aol.com">grpjap@aol.com</a>	2/17/12	02/17/12-03/17/12	
California Chicano News Media Association (CCNMA)	<a href="mailto:ccnmainfo@ccnma.org">ccnmainfo@ccnma.org</a>	2/17/12	02/17/12-03/17/12	
National Association of Hispanic Journal	<a href="http://www.nahj.org/">http://www.nahj.org/</a>	2/20/12	02/20/12-03/20/12	
NAACP	<a href="mailto:gauray@qklauraycpa.com">gauray@qklauraycpa.com</a>	2/17/12	02/17/12-03/17/12	

Hispanic Chamber of Commerce of the Lehigh Valley	<a href="mailto:info@hcclv.org">info@hcclv.org</a>		02/17/12-03/17/12	
Philadelphia NAACP	1619 W Cecil B Moore Ave, Philadelphia, PA 19121	2/17/12		
The Art Institute of Philadelphia	<a href="http://www.artinstitutes.edu/philadelphia/career-services/information-for-employers.aspx">http://www.artinstitutes.edu/philadelphia/career-services/information-for-employers.aspx</a>	2/21/12	2/21/12-03/21/12	
National Association of Black Journalists	University of Maryland, 8701-A Adelphia, MD 20783-1716	2/21/12	2/21/12-03/21/12	
South Asian Journalist Assoc	1182 Market St Ste 320, San Francisco, CA 94102	2/21/12	2/21/12-03/21/12	
Northampton Community College	Office of Academic Affairs, 4525 Education Park Dr., Schnecksville, PA 18078-2598	2/21/12	2/21/12-03/21/12	
Lehigh County Community College	Career Services, 3865 Green Pond Rd., Bethlehem, PA 18020	2/24/12	02/24/12-03/24/12	
Cheyenne University	Career Center, Cheyney & Creeks Rds, Cheyney, PA 19319-0220	2/21/12	2/21/12-03/21/12	
Internal				1
<b>Applicant Hired:</b>	<b>Internal</b>			
<b>Date Filled:</b>	<b>04/20/2012</b>		<b>Total # of Interviewees</b>	<b>2</b>
<b>JOB TITLE: Photojournalist / Truck Operator #203</b>	<b>Contact Information</b>	<b>Ad Sent</b>	<b>Advertised Dates</b>	<b>Ref Source</b>
WFMZ-TV	<a href="mailto:eric@wfmz.com">eric@wfmz.com</a>	2/20/12	02/17/12-05/18/12	8
PAJobs.com	<a href="http://www.pennsylvaniajobs.com/clients/clientlogin-en.php">http://www.pennsylvaniajobs.com/clients/clientlogin-en.php</a>	2/20/12	02/17/12-05/18/12	
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	2/20/12	02/20/12-03/20/12	3
READING EAGLE	<a href="mailto:mharvan@readingeagle.com">mharvan@readingeagle.com</a>	2/20/12	02/21/12-02/27/12	
tvjobs.com	<a href="http://www.tvjobs.com">www.tvjobs.com</a>	2/20/12	02/20/12-04/19/12	1
MEDIA LINE	<a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	2/20/12	02/20/12-03/20/12	
PAB	<a href="mailto:grpiap@aol.com">grpiap@aol.com</a>	2/20/12	2/20/2012-05/18/12	
California Chicano News Media Association (CCNMA)	<a href="mailto:ccnmainfo@ccnma.org">ccnmainfo@ccnma.org</a>	2/20/12	2/20/2012-05/18/12	
National Association of Hispanic Journal	<a href="http://www.nahj.org/">http://www.nahj.org/</a>	2/20/12	02/20/12-03/20/12	
NAACP	<a href="mailto:glauray@gklauraycpa.com">glauray@gklauraycpa.com</a>	2/20/12	2/20/2012-05/18/12	

Hispanic Chamber of Commerce of the Lehigh Valley	<a href="mailto:info@hcclv.org">info@hcclv.org</a>		2/20/2012-05/18/12	
Philadelphia NAACP	1619 W Cecil B Moore Ave, Philadelphia, PA 19121	2/20/12		
The Art Institute of Philadelphia	<a href="http://www.artinstitutes.edu/philadelphia/career-services/information-for-employers.aspx">http://www.artinstitutes.edu/philadelphia/career-services/information-for-employers.aspx</a>	2/21/12	2/20/2012-03/21/12	
National Association of Black Journalists		2/21/12	2/20/2012-03/21/12	
South Asian Journalist Assoc	<a href="http://careerservices.nabi.org/hr">http://careerservices.nabi.org/hr</a>	2/21/12	2/20/2012-03/21/12	
Northampton Community College	1182 Market St Ste 320, San Francisco, CA 94102	2/21/12	2/20/2012-03/21/12	
Lehigh County Community College	Office of Academic Affairs, 4525 Education Park Dr., Schnecksville, PA 18078-2598	2/21/12	2/20/2012-03/21/12	
Cheyenne University	Career Services, 3865 Green Pond Rd., Bethlehem, PA 18020	2/24/12	02/24/12-03/25/12	
Referral	Career Center, Cheyney & Creeks Rds, Cheyney, PA 19319-0220	2/21/12	2/20/2012-03/21/12	
Internal				2
<b>Applicant Hired:</b>	<b>Referral</b>			3
<b>Date Filled:</b>	<b>05/18/2012</b>		<b>Total # of Interviewees</b>	<b>17</b>
<b>JOB TITLE: TV News Writer/Tape (Espanol) Editor #204</b>	<b>Contact Information</b>	<b>Sent</b>	<b>Dates Adv.</b>	<b>Ref Source</b>
WFMZ-TV	<a href="mailto:ericr@wfmz.com">ericr@wfmz.com</a>	4/3/12	04/03/12-05/06/12	
WFMZ-TV	<a href="mailto:ericr@wfmz.com">ericr@wfmz.com</a>	6/6/12	06/07/12-07/06/12	1
PAJobs.com	<a href="http://www.pennsylvaniajobs.com/clients/clientlogin-en.php">http://www.pennsylvaniajobs.com/clients/clientlogin-en.php</a>	4/3/12	04/03/12-05/06/12	
PAJobs.com	<a href="http://www.pennsylvaniajobs.com/clients/clientlogin-en.php">http://www.pennsylvaniajobs.com/clients/clientlogin-en.php</a>	6/11/12	06/12/12-07/06/12	
READING EAGLE	<a href="mailto:mharvan@readingeagle.com">mharvan@readingeagle.com</a>	4/3/12	04/04/12-04/10/12	
READING EAGLE	<a href="mailto:mharvan@readingeagle.com">mharvan@readingeagle.com</a>	6/8/12	06/10/12-06/16/12	1
tvjobs.com	<a href="http://www.tvjobs.com">www.tvjobs.com</a>	4/3/12	04/03/12-05/03/12	
MEDIA LINE	<a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	4/3/12	04/03/12-05/03/12	
PAB	<a href="mailto:grjiap@aol.com">grjiap@aol.com</a>	4/3/12	04/03/12-05/06/12	
PAB	<a href="mailto:grjiap@aol.com">grjiap@aol.com</a>	6/11/12	06/11/12-07/06/12	

California Chicano News Media Association	<a href="mailto:ccnmainfo@ccnma.org">ccnmainfo@ccnma.org</a>		04/03/12-05/06/12	
		4/3/12		
NAACP	<a href="mailto:gclairay@gclairaycpa.com">gclairay@gclairaycpa.com</a>		04/03/12-05/06/12	
		4/3/12		
Hispanic Chamber of Commerce of the Lehigh Valley	<a href="mailto:info@hcclv.org">info@hcclv.org</a>		04/03/12-05/06/12	
		4/3/12		
Hispanic Chamber of Commerce of the Lehigh Valley	<a href="mailto:info@hcclv.org">info@hcclv.org</a>		06/11/12-07/06/12	
		6/11/12		
Reading Area Community College	<a href="mailto:gzielinski@racc.edu">gzielinski@racc.edu</a>		04/05/12-05/06/12	
		4/4/12		
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>		04/03/12-05/03/12	
		4/3/12		
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>		06/08/12-07/08/12	
		6/8/12		
National Association of Hispanic Journalists	<a href="http://nahj.ihispano.com/careers/job/options">http://nahj.ihispano.com/careers/job/options</a>		04/03/12-05/03/12	
		4/3/12		
National Association of Black Journalists	<a href="http://careerservices.nabj.org/hr">http://careerservices.nabj.org/hr</a>		04/03/12-05/03/12	
		4/3/12		
College Central	<a href="http://www.collegecentral.com">www.collegecentral.com</a>		04/03/12-05/03/12	
Alvernia University			04/03/12-05/03/12	
		4/3/12		
Kutztown University			04/03/12-05/03/12	
		4/3/12		
Lehigh Carbon Community College			04/03/12-05/03/12	
		4/3/12		
Northampton Community College			04/03/12-05/03/12	
		4/3/12		
Temple University-sent inquiry 04/03/12-Fee Involved	Fee involved		04/05/12-05/05/12	
		4/5/12		
Referral				2
<b>Applicant Hired:</b>	<b>Reading Eagle</b>			
<b>Date Filled:</b>	<b>07/12/2012</b>			
<b>Applicant Hired:</b>	<b>Referral</b>			
<b>Date Filled:</b>	<b>07/12/2012</b>		<b>Total # of Interviewees</b>	<b>4</b>
<b>JOB TITLE: Master Control #205</b>				
WFMZ-TV	<b>Contact Information</b> <a href="mailto:ericr@wfmz.com">ericr@wfmz.com</a>	<b>Sent</b>	<b>Dates Adv.</b>	<b>Ref Source</b>
		4/30/12	04/30/12-05/07/12	1
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	4/30/12	04/30/12-05/07/12	1
Internal				
Referral				3
<b>Applicant Hired:</b>	<b>Referral</b>			
<b>Date Filled:</b>	<b>5/12/2012</b>		<b>Total # of Interviewees</b>	<b>5</b>
<b>JOB TITLE: Sports Reporter #206</b>				
WFMZ-TV	<b>Contact Information</b> <a href="mailto:ericr@wfmz.com">ericr@wfmz.com</a>	<b>Sent</b>	<b>Dates Adv.</b>	<b>Ref Source</b>
		5/10/12	5/21/12-07/02/12	

PAJobs.com	<a href="http://www.pennsylvaniajobs.com/clients/clientlogin-en.php">http://www.pennsylvaniajobs.com/clients/clientlogin-en.php</a>	5/10/12	05/11/12-07/02/12	
READING EAGLE	<a href="mailto:mharvan@readingeagle.com">mharvan@readingeagle.com</a>	5/10/12	05/11/12-05/17/12	
tvjobs.com	<a href="http://www.tvjobs.com">www.tvjobs.com</a>	5/4/12	05/04/12-06/04/12	2
MEDIA LINE	<a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	5/11/12	05/11/12-06/11/12	
PAB	<a href="mailto:grpiap@aol.com">grpiap@aol.com</a>	5/10/12	05/10/12-07/02/12	
California Chicano News Media Association	<a href="mailto:ccnmainfo@ccnma.org">ccnmainfo@ccnma.org</a>	5/10/12	05/10/12-07/02/12	
NAACP	<a href="mailto:glaury@qklauraycpa.com">glaury@qklauraycpa.com</a>	5/10/12	05/10/12-07/02/12	
Hispanic Chamber of Commerce of the Lehigh Valley	<a href="mailto:info@hcclv.org">info@hcclv.org</a>	5/10/12	05/10/12-06/10/12	
South Asian Journalist Assoc	<a href="mailto:sree@sree.net">sree@sree.net</a>	5/10/12	05/10/12-06/10/12	
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	5/10/12	05/10/12-06/10/12	
National Association of Hispanic Journalists	<a href="http://nahj.hispano.com/careers/job/options">http://nahj.hispano.com/careers/job/options</a>	6/6/12	06/06/12-07/06/12	
National Association of Black Journalists	<a href="http://careerservices.nabj.org/hr">http://careerservices.nabj.org/hr</a>	6/6/12	06/06/12-07/06/12	
Talent Agency				
	Applicant Hired:			
<b>Applicant Hired:</b>	<b>Talent Agency</b>			1
<b>Date Filled:</b>	<b>07/02/2012</b>		<b>Total # of Interviewees</b>	<b>3</b>
<b>JOB TITLE: Photojournalist-Truck Operator Job # 208</b>	<b>Contact Information</b>	<b>Sent</b>	<b>Dates Adv.</b>	<b>Ref Source</b>
WFMZ-TV	<a href="mailto:eric@wfmz.com">eric@wfmz.com</a>	7/17/12	07/17/12-08/20/12	2
READING EAGLE	<a href="mailto:mharvan@readingeagle.com">mharvan@readingeagle.com</a>	7/17/12	07/18/12-07/24/12	
MEDIA LINE	<a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	7/17/12	07/17/12-08/17/12	
PAB	<a href="mailto:grpiap@aol.com">grpiap@aol.com</a>	7/17/12	07/17/12-08/20/12	
California Chicano News Media Association	<a href="mailto:ccnmainfo@ccnma.org">ccnmainfo@ccnma.org</a>	7/17/12	07/17/12-08/20/12	
NAACP	<a href="mailto:glaury@qklauraycpa.com">glaury@qklauraycpa.com</a>	7/17/12	07/17/12-08/20/12	
South Asian Journalist Assoc	<a href="mailto:sree@sree.net">sree@sree.net</a>	7/17/12	07/17/12-08/17/12	
Reading Area Community College	<a href="mailto:gzielinski@racc.edu">gzielinski@racc.edu</a>	7/17/12	07/17/12-08/20/12	
PAJobs.com	<a href="http://www.pennsylvaniajobs.com/clients/clientlogin-en.php">http://www.pennsylvaniajobs.com/clients/clientlogin-en.php</a>	7/17/12	07/17/12-08/20/12	
tvjobs.com	<a href="http://www.tvjobs.com">www.tvjobs.com</a>	7/17/12	07/18/12-08/18/12	



Albright College	<a href="http://www.myinterfase.com/albright/employer">www.myinterfase.com/albright/employer</a>	7/18/12	07/18/12-08/18/12	
The Art Institute of Philadelphia	<a href="http://www.artinstitutes.edu/philadelphia/career-services/information-for-employers.aspx">http://www.artinstitutes.edu/philadelphia/career-services/information-for-employers.aspx</a>	7/17/12	07/17/12-08/17/12	
Montgomery County Comm College	<a href="https://montgomerycollege-csm.symplicity.com/employers">https://montgomerycollege-csm.symplicity.com/employers</a>	7/17/12	07/17/12-08/17/12	
Columbia Graduate School of Journalism	<a href="http://www.journalism.columbia.edu/careers/JobPostings">http://www.journalism.columbia.edu/careers/JobPostings</a>	7/17/12	07/17/12-08/17/12	
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	7/17/12	07/17/12-08/17/12	
National Association of Hispanic Journalists	<a href="http://nahj.ihispano.com/careers/job/options">http://nahj.ihispano.com/careers/job/options</a>	7/17/12	07/17/12-08/17/12	
National Association of Black Journalists	<a href="http://careerservices.nabj.org/hr">http://careerservices.nabj.org/hr</a>	7/17/12	07/17/12-08/17/12	
College Central	<a href="http://www.collegecentral.com">www.collegecentral.com</a>	7/17/12	07/17/12-08/17/12	
Alvernia University		7/17/12	07/17/12-08/17/12	
Kutztown University		7/17/12	07/17/12-08/17/12	
Lehigh Carbon Community College		7/17/12	07/17/12-08/17/12	
Northampton Community College		7/17/12	07/17/12-08/17/12	
Internal				1
<b>Applicant Hired:</b>	<b>Internal</b>			
<b>Date Filled:</b>	<b>08/20/2012</b>		<b>Total # of Interviewees</b>	<b>3</b>
<b>JOB TITLE: Photojournalist - Part-Time #210</b>	<b>Contact Information</b>	<b>Sent</b>	<b>Dates Adv.</b>	<b>Ref Source</b>
WFMZ-TV	<a href="mailto:ericr@wfmz.com">ericr@wfmz.com</a>	9/4/12	09/04/12-01/15/13	4
READING EAGLE	<a href="mailto:mharvan@readingeagle.com">mharvan@readingeagle.com</a>	9/5/12	09/06/12-09/12/12	
MEDIA LINE	<a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	9/4/12	09/04/12-10/04/12	
PAB	<a href="mailto:grpiap@aol.com">grpiap@aol.com</a>	9/5/12	09/05/12-01/15/13	
California Chicano News Media Association	<a href="mailto:ccnmainfo@ccnma.org">ccnmainfo@ccnma.org</a>	9/5/12	09/05/12-01/15/13	
NAACP	<a href="mailto:glauray@qklauraycpa.com">glauray@qklauraycpa.com</a>	9/5/12	09/05/12-01/15/13	
Muhlenberg College	<a href="mailto:careers@muhlenberg.edu">careers@muhlenberg.edu</a>	9/5/12	09/05/12-01/15/13	
Reading Area Community College	<a href="mailto:gzielinski@racc.edu">gzielinski@racc.edu</a>	9/5/12	09/05/12-01/15/13	
PAB	<a href="http://www.pab.org/jobboard.html">http://www.pab.org/jobboard.html</a>	9/5/12	09/05/12-01/15/13	
PAJobs.com	<a href="http://www.pennsylvaniajobs.com/clients/clientlogin-en.php">http://www.pennsylvaniajobs.com/clients/clientlogin-en.php</a>	9/5/12	09/05/12-01/15/13	

Albright College	<a href="http://www.myinterfase.com/albright/employer">www.myinterfase.com/albright/employer</a>	9/5/12	09/05/12-10/05/12	
Columbia Graduate School of Journalism	<a href="http://www.journalism.columbia.edu/careers/JobPostings">http://www.journalism.columbia.edu/careers/JobPostings</a>	9/6/12	09/06/12-10/06/12	
Lehigh University	<a href="http://mylehigh.lehigh.edu/s/1127/index.aspx?sid=1127&amp;qid=1&amp;pgid=3985&amp;cid=7303&amp;post_id=0">http://mylehigh.lehigh.edu/s/1127/index.aspx?sid=1127&amp;qid=1&amp;pgid=3985&amp;cid=7303&amp;post_id=0</a>	9/6/12	09/06/12-10/06/12	
Montgomery County Comm College	<a href="https://montgomerycollege-csm.symplicity.com/employers">https://montgomerycollege-csm.symplicity.com/employers</a>	9/6/12	09/06/12-10/06/12	
Penn State	<a href="http://psu-consortia-csm.symplicity.com/employers">http://psu-consortia-csm.symplicity.com/employers</a>	9/6/12	09/06/12-10/06/12	
Temple University	<a href="http://templeuniv.experience.com/emp/sblogin">http://templeuniv.experience.com/emp/sblogin</a>	9/6/12	09/06/12-10/06/12	
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	9/5/12	09/05/12-10/05/12	1
College Central	<a href="http://www.collegecentral.com">www.collegecentral.com</a>	9/5/12	09/05/12-10/05/12	
Alvernia University	-	9/5/12	09/05/12-10/05/12	
Kutztown University	-	9/5/12	09/05/12-10/05/12	
Lehigh Carbon Community College	-	9/5/12	09/05/12-10/05/12	
Northampton Community College	-	9/5/12	09/05/12-10/05/12	
Referral				1
Walk-in				1
<b>Applicant Hired:</b>	<b>Career Builder</b>			
<b>Date Filled:</b>	<b>12/17/2012</b>			
<b>Applicant Hired:</b>	<b>wfmz.com</b>			
<b>Date Filled:</b>	<b>12/28/2012</b>			
<b>Applicant Hired:</b>	<b>Referral</b>			
<b>Date Filled:</b>	<b>1/15/2013</b>		<b>Total # of Interviews:</b>	<b>7</b>
<b>JOB TITLE:</b> <b>Photojournalist/Bilingual Job #211</b>	<b>Contact Information</b>	<b>Sent</b>	<b>Dates Adv.</b>	<b>Ref Source</b>
WFMZ-TV	<a href="mailto:eric@wfmz.com">eric@wfmz.com</a>	9/4/12	09/04/12-02/04/13	4
READING EAGLE	<a href="mailto:mharvan@readingeagle.com">mharvan@readingeagle.com</a>	9/5/12	09/06/12-09/12/12	
MEDIA LINE	<a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	9/4/12	09/04/12-10/04/12	
PAB	<a href="mailto:grpiap@aol.com">grpiap@aol.com</a>	9/5/12	09/05/12-02/04/13	
California Chicano News Media Association	<a href="mailto:ccnmainfo@ccnma.org">ccnmainfo@ccnma.org</a>	9/5/12	09/05/12-02/04/13	
NAACP	<a href="mailto:glauray@gklauraycpa.com">glauray@gklauraycpa.com</a>	9/5/12	09/05/12-02/04/13	

South Asian Journalist Assoc	<a href="mailto:sree@sree.net">sree@sree.net</a>	9/5/12	09/05/12-10/05/12	
Muhlenberg College	<a href="mailto:careers@muhlenberg.edu">careers@muhlenberg.edu</a>	9/5/12	09/05/12-10/05/12	
Reading Area Community College	<a href="mailto:gzielinski@racc.edu">gzielinski@racc.edu</a>	9/5/12	09/05/12-02/04/13	
PAJobs.com	<a href="http://www.pennsylvaniajobs.com/clients/clientlogin-en.php">http://www.pennsylvaniajobs.com/clients/clientlogin-en.php</a>	9/5/12	09/05/12-02/04/13	
tvjobs.com	<a href="http://www.tvjobs.com">www.tvjobs.com</a>	9/5/12	09/05/12-11/04/12	
Albright College	<a href="http://www.myinterfase.com/albright/employer">www.myinterfase.com/albright/employer</a>	9/5/12	09/05/12-10/05/12	
The Art Institute of Philadelphia	<a href="http://www.artinstitute.edu/philadelphia/career-services">http://www.artinstitute.edu/philadelphia/career-services</a>	9/6/12	09/06/12-10/06/12	
Columbia Graduate School of Journalism	<a href="http://www.journalism.columbia.edu/careers/JobPostings">http://www.journalism.columbia.edu/careers/JobPostings</a>	9/6/12	09/06/12-10/06/12	
Lehigh University	<a href="http://mylehigh.lehigh.edu">http://mylehigh.lehigh.edu</a>	9/6/12	09/06/12-10/06/12	
Montgomery County Comm College	<a href="https://montgomerycollege-csm.symplicity.com/employers">https://montgomerycollege-csm.symplicity.com/employers</a>	9/6/12	09/06/12-10/06/12	
Penn State	<a href="http://psu-consortia-csm.symplicity.com/employers">http://psu-consortia-csm.symplicity.com/employers</a>	9/6/12	09/06/12-11/06/12	
Temple University	<a href="http://templeuniv.experience.com/emp/job_details">http://templeuniv.experience.com/emp/job_details</a>	9/6/12	09/06/12-10/06/12	
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	9/5/12	09/05/12-10/04/12	
National Association of Hispanic Journalists	<a href="http://nahj.ihispano.com/user/login/employer">http://nahj.ihispano.com/user/login/employer</a>	9/5/12	09/05/12-10/05/12	
National Association of Black Journalists	<a href="http://careerservices.nabj.org/hr">http://careerservices.nabj.org/hr</a>	9/5/12	09/05/12-10/05/12	
College Central	<a href="http://www.collegecentral.com">www.collegecentral.com</a>	9/5/12	09/05/12-10/05/12	
Alvernia University		9/5/12	09/05/12-10/05/12	
Kutztown University		9/5/12	09/05/12-10/05/12	
Lehigh Carbon Community College		9/5/12	09/05/12-10/05/12	
Northampton Community College		9/5/12	09/05/12-10/05/12	
Internal				2
<b>Applicant Hired:</b>	<b>wfmz.com</b>			
<b>Date Filled:</b>	<b>02/01/2013</b>		<b>Total # of Interviews:</b>	<b>6</b>
<b>JOB TITLE: Web Producer/AE PT #212</b>	<b>Fax/email/address</b>	<b>Sent</b>	<b>Dates Adv.</b>	<b>Ref Source</b>
WFMZ-TV	<a href="mailto:eric@wfmz.com">eric@wfmz.com</a>	9/4/12	09/04/12-10/15/12	1
READING EAGLE	<a href="mailto:mharvan@readingeagle.com">mharvan@readingeagle.com</a>	9/5/12	09/06/12-09/12/12	1
MEDIA LINE	<a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	9/4/12	09/04/12-10/04/12	

PAB	<a href="mailto:grpiap@aol.com">grpiap@aol.com</a>	9/5/12	09/05/12-10/15/12	
California Chicano News Media Association	<a href="mailto:ccnmainfo@cnma.org">ccnmainfo@cnma.org</a>	9/5/12	09/05/12-10/15/12	
NAACP	<a href="mailto:glauray@qklauraycpa.com">glauray@qklauraycpa.com</a>	9/5/12	09/05/12-10/15/12	
Reading Area Community College	<a href="mailto:gzielinski@racc.edu">gzielinski@racc.edu</a>	9/5/12	09/05/12-10/15/12	
PAJobs.com	<a href="http://www.pennsylvaniajobs.com/clients/clientlogin-en.php">http://www.pennsylvaniajobs.com/clients/clientlogin-en.php</a>	9/5/12	09/05/12-10/15/12	
Albright College	<a href="http://www.myinterfase.com/albright/employer">www.myinterfase.com/albright/employer</a>	9/5/12	09/05/12-10/05/12	
Muhlenberg College	<a href="mailto:careers@muhlenberg.edu">careers@muhlenberg.edu</a>	9/6/12	09/06/12-10/06/12	
Columbia Graduate School of Journalism	<a href="http://www.journalism.columbia.edu/careers/JobPostings">http://www.journalism.columbia.edu/careers/JobPostings</a>	9/6/12	09/06/12-10/06/12	
Lehigh University	<a href="http://mylehigh.lehigh.edu/s/1127/index.aspx">http://mylehigh.lehigh.edu/s/1127/index.aspx</a>	9/6/12	09/06/12-10/06/12	
Montgomery County Comm College	<a href="https://montgomerycollege-csm.symplicity.com/employers">https://montgomerycollege-csm.symplicity.com/employers</a>	9/6/12	09/06/12-10/06/12	
Penn State	<a href="http://psu-consortia-csm.symplicity.com/employers">http://psu-consortia-csm.symplicity.com/employers</a>	9/6/12	09/06/12-10/06/12	
Temple University	<a href="http://templeuniv.experience.com/emp/sblogin">http://templeuniv.experience.com/emp/sblogin</a>	9/6/12	09/06/12-10/06/12	
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	9/5/12	09/05/12-10/05/12	1
<b>Applicant Hired:</b>	<b>wfmz.com</b>			
<b>Date Filled:</b>	<b>10/15/2012</b>		<b>Total # of Interviewees</b>	<b>3</b>

<b>JOB TITLE: Assign Ed (Temp) #213</b>	<b>Fax/email/address</b>	<b>Sent</b>	<b>Dates Adv.</b>	<b>Ref Source</b>
WFMZ-TV	<a href="mailto:eric@wfmz.com">eric@wfmz.com</a>	9/4/12	09/04/12-10/15/12	4
READING EAGLE	<a href="mailto:mharvan@readingeagle.com">mharvan@readingeagle.com</a>	9/5/12	09/06/12-09/12/12	1
MEDIA LINE	<a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	9/4/12	09/04/12-10/04/12	
PAB	<a href="mailto:grpiap@aol.com">grpiap@aol.com</a>	9/5/12	09/05/12-10/15/12	
California Chicano News Media Association	<a href="mailto:ccnmainfo@cnma.org">ccnmainfo@cnma.org</a>	9/5/12	09/05/12-10/15/12	
NAACP	<a href="mailto:glauray@qklauraycpa.com">glauray@qklauraycpa.com</a>	9/5/12	09/05/12-10/15/12	
Reading Area Community College	<a href="mailto:gzielinski@racc.edu">gzielinski@racc.edu</a>	9/5/12	09/05/12-10/15/12	
PAJobs.com	<a href="http://www.pennsylvaniajobs.com/clients/clientlogin-en.php">http://www.pennsylvaniajobs.com/clients/clientlogin-en.php</a>	9/5/12	09/05/12-10/15/12	
Albright College	<a href="http://www.myinterfase.com/albright/employer">www.myinterfase.com/albright/employer</a>	9/5/12	09/05/12-10/05/12	
Muhlenberg College	<a href="mailto:careers@muhlenberg.edu">careers@muhlenberg.edu</a>	9/6/12	09/06/12-	

			10/06/12	
Columbia Graduate School of Journalism	<a href="http://www.journalism.columbia.edu/careers/JobPostings">http://www.journalism.columbia.edu/careers/JobPostings</a>	9/6/12	09/06/12-10/06/12	
Lehigh University	<a href="http://mylehigh.lehigh.edu/s/1127/index.aspx">http://mylehigh.lehigh.edu/s/1127/index.aspx</a>	9/6/12	09/06/12-10/06/12	
Montgomery County Comm College	<a href="https://montgomerycollege-csm.symplicity.com/employers">https://montgomerycollege-csm.symplicity.com/employers</a>	9/6/12	09/06/12-10/06/12	
Penn State	<a href="http://psu-consortia-csm.symplicity.com/employers">http://psu-consortia-csm.symplicity.com/employers</a>	9/6/12	09/06/12-10/06/12	
Temple University	<a href="http://templeuniv.experience.com/emp/sblogin">http://templeuniv.experience.com/emp/sblogin</a>	9/6/12	09/06/12-10/06/12	
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	9/5/12	09/05/12-10/05/12	2
Walk-in				2
<b>Applicant Hired:</b>	<b>Walk-in</b>			
<b>Date Filled:</b>	<b>10/15/2012</b>		<b>Total # of Interviewees</b>	<b>9</b>
<b>JOB TITLE: Master Control Operator-Part-Time #214</b>				
	<b>Contact Information</b>	<b>Sent</b>	<b>Dates Adv.</b>	<b>Ref Source</b>
WFMZ-TV	<a href="mailto:eric@wfmz.com">eric@wfmz.com</a>	9/4/12	09/06/12-09/11/12	1
READING EAGLE	<a href="mailto:mharvan@readingeagle.com">mharvan@readingeagle.com</a>	9/5/12	09/06/12-09/12/12	
MEDIA LINE	<a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	9/4/12	9/4/2012-09/11/12	
PAB	<a href="mailto:grpiap@aol.com">grpiap@aol.com</a>	9/4/12	09/04/12-09/12/12	
California Chicano News Media Association	<a href="mailto:ccnmainfo@ccnma.org">ccnmainfo@ccnma.org</a>	9/4/12	09/04/12-09/12/12	
NAACP	<a href="mailto:glaury@qklaurycpa.com">glaury@qklaurycpa.com</a>	9/4/12	09/04/12-09/12/12	
South Asian Journalist Assoc	<a href="mailto:sree@sree.net">sree@sree.net</a>	9/4/12	09/04/12-09/12/12	
Reading Area Community College	<a href="mailto:gzielinski@racc.edu">gzielinski@racc.edu</a>	9/4/12	09/04/12-09/12/12	
Muhlenberg College	<a href="mailto:careers@muhlenberg.edu">careers@muhlenberg.edu</a>	9/5/12	09/05/12-09/11/12	
PAJobs.com	<a href="http://www.pennsylvaniajobs.com/clients/clientlogin-en.php">http://www.pennsylvaniajobs.com/clients/clientlogin-en.php</a>	9/5/12	09/05/12-09/11/12	
Albright College	<a href="http://www.myinterfase.com/albright/employer">www.myinterfase.com/albright/employer</a>	9/5/12	09/05/12-09/18/12	
Montgomery County Comm College	<a href="https://montgomerycollege-csm.symplicity.com/employers">https://montgomerycollege-csm.symplicity.com/employers</a>	9/6/12	09/06/12-09/18/12	
Columbia Graduate School of Journalism	<a href="https://journalism-columbia-csm.symplicity.com/employers/">https://journalism-columbia-csm.symplicity.com/employers/</a>	9/6/12	09/06/12-09/18/12	
Temple University	<a href="http://templeuniv.experience.com/emp/sblogin">http://templeuniv.experience.com/emp/sblogin</a>	9/6/12	09/06/12-09/18/12	

Lehigh University	<a href="http://mylehigh.lehigh.edu/s/1127/index.aspx">http://mylehigh.lehigh.edu/s/1127/index.aspx</a>	9/6/12	09/06/12-09/18/12	
Lafayette College	-	9/6/12	09/06/12-09/18/12	
Bucknell University	-	9/6/12	09/06/12-09/18/12	
Moravian College	-	9/6/12	09/06/12-09/18/12	
Villanova University	-	9/6/12	09/06/12-09/18/12	
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	9/5/12	09/05/12-10/05/12	
College Central	<a href="http://www.collegecentral.com">www.collegecentral.com</a>	9/5/12	09/05/12-09/18/12	
Alvernia University	-	9/5/12	09/05/12-09/18/12	
Kutztown University	-	9/5/12	09/05/12-09/18/12	
Lehigh Carbon Community College	-	9/5/12	09/05/12-09/18/12	
Northampton Community College	-	9/5/12	09/05/12-09/18/12	
Referral				2
<b>Applicant Hired:</b>	<b>Referral</b>			
<b>Date Filled:</b>	<b>09/11/2012</b>			
<b>Applicant Hired:</b>	<b>wfmz.com</b>			
<b>Date Filled:</b>	<b>09/21/2012</b>		<b>Total # of Interviewees</b>	<b>3</b>
<b>0</b>				
<b>JOB TITLE: Infomercial AE #216</b>	<b>Fax/email/address</b>	<b>Sent</b>	<b>Dates Adv.</b>	<b>Ref Source</b>
WFMZ-TV	<a href="mailto:ericr@wfmz.com">ericr@wfmz.com</a>	11/20/12	11/21/12-12/10/13	
READING EAGLE	<a href="mailto:mharvan@readingeagle.com">mharvan@readingeagle.com</a>	11/20/12	11/21/12-11/26/12	
PAB	<a href="mailto:grpiap@aol.com">grpiap@aol.com</a>	11/27/12	11/27/12-12/27/12	
NAACP	<a href="mailto:glauray@qklauraycpa.com">glauray@qklauraycpa.com</a>	11/27/12	11/27/12-12/10/12	
PAJobs.com	<a href="http://www.pennsylvaniajobs.com/clients/clientlogin-en.php">http://www.pennsylvaniajobs.com/clients/clientlogin-en.php</a>	11/27/12	11/27/12-12/10/12	
tvjobs.com	<a href="http://www.tvjobs.com">www.tvjobs.com</a>	11/27/12	11/27/12-12/27/12	
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	11/20/12	11/27/12-12/10/12	4
Internal	-			1
<b>Applicant Hired:</b>	<b>Internal</b>			
<b>Date Filled:</b>	<b>12/10/2012</b>		<b>Total # of Interviewees</b>	<b>5</b>
<b>0</b>				
<b>JOB TITLE: Utility Technician #217</b>	<b>Fax/email/address</b>	<b>Sent</b>	<b>Dates Adv.</b>	<b>Ref Source</b>
WFMZ-TV	<a href="mailto:ericr@wfmz.com">ericr@wfmz.com</a>	11/26/12	11/26/12-12/10/12	
READING EAGLE	<a href="mailto:mharvan@readingeagle.com">mharvan@readingeagle.com</a>	11/26/12	11/27/12-12/03/12	3
PAB	<a href="mailto:grpiap@aol.com">grpiap@aol.com</a>	11/27/12	11/27/12-12/10/12	
NAACP	<a href="mailto:glauray@qklauraycpa.com">glauray@qklauraycpa.com</a>	11/27/12	11/27/12-12/10/12	

PAJobs.com	<a href="http://www.pennsylvaniajobs.com/clients/clientlogin-en.php">http://www.pennsylvaniajobs.com/clients/clientlogin-en.php</a>	11/27/12	11/27/12-12/10/12	
tvjobs.com	<a href="http://www.tvjobs.com">www.tvjobs.com</a>	11/27/12	11/27/12-12/27/12	
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	11/26/12	11/26/12-12/10/12	
Internal	-			2
<b>Applicant Hired:</b>	<b>Internal</b>			
<b>Date Filled:</b>	<b>12/12/2012</b>			
<b>Applicant Hired:</b>	<b>Internal</b>			
<b>Date Filled:</b>	<b>12/12/2012</b>		<b>Total # of Interviewees</b>	<b>5</b>

<b>JOB TITLE: TV Producer/Web Producer #218</b>				
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JOB TITLE: TV Producer/Web Producer #218	Fax/email/address	Sent	Dates Adv.	Ref Source
WFMZ-TV	<a href="mailto:ericr@wfmz.com">ericr@wfmz.com</a>	1/9/13	01/09/13-02/04/13	1
READING EAGLE	<a href="mailto:mharvan@readingeagle.com">mharvan@readingeagle.com</a>	1/9/13	01/10/13-01/16/13	
MEDIA LINE (Newsroom jobs only)	<a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	1/9/13	01/09/13-02/08/13	
PAB	<a href="mailto:grpiap@aol.com">grpiap@aol.com</a>	1/9/13	01/09/13-02/04/13	
California Chicano News Media Association	<a href="mailto:ccnmainfo@ccnma.org">ccnmainfo@ccnma.org</a>	1/9/13	01/09/13-02/08/13	
NAACP	<a href="mailto:glaury@gklaurycpa.com">glaury@gklaurycpa.com</a>	1/9/13	01/09/13-02/04/13	
South Asian Journalist Assoc	<a href="mailto:sree@sree.net">sree@sree.net</a>	1/9/13	01/09/13-02/04/13	
Reading Area Community College	<a href="mailto:gzielinski@racc.edu">gzielinski@racc.edu</a>	1/9/13	01/09/13-02/04/13	
Muhlenberg College	<a href="mailto:careers@muhlenberg.edu">careers@muhlenberg.edu</a>	1/9/13	01/09/13-02/04/13	
PAJobs.com	<a href="http://www.pennsylvaniajobs.com/clients/clientlogin-en.php">http://www.pennsylvaniajobs.com/clients/clientlogin-en.php</a>	1/10/13	01/10/13-02/04/13	
tvjobs.com	<a href="http://www.tvjobs.com">www.tvjobs.com</a>	1/10/13	01/10/13-02/10/13	
Albright College	<a href="http://www.myinterfase.com/albright/employer">www.myinterfase.com/albright/employer</a>	1/10/13	01/10/13-02/10/13	
Montgomery County Comm College	<a href="https://montgomerycollege-csm.symplicity.com/employers">https://montgomerycollege-csm.symplicity.com/employers</a>	1/10/13	01/10/13-02/10/13	
Columbia Graduate School of Journalism	<a href="https://journalism-columbia-csm.symplicity.com/employers/">https://journalism-columbia-csm.symplicity.com/employers/</a>	1/10/13	01/10/13-02/10/13	
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	1/9/13	01/09/13-02/08/13	2
National Association of Black Journalists	<a href="http://careerservices.nabi.org/hr">http://careerservices.nabi.org/hr</a>	1/9/13	01/09/13-02/08/13	
College Central	<a href="http://www.collegecentral.com">www.collegecentral.com</a>	1/9/13	01/09/13-02/08/13	
Alvernia University	-	1/9/13	01/09/13-02/08/13	
Kutztown University	-	1/9/13	01/09/13-02/08/13	

Lehigh Carbon Community College	-	1/9/13	01/09/13-02/08/13	
Northampton Community College	-	1/9/13	01/09/13-02/08/13	
Internal	-			1
<b>Applicant Hired:</b>	<b>Internal</b>			
<b>Date Filled:</b>	<b>02/01/2013</b>		<b>Total # of Interviews:</b>	<b>4</b>
<b>Job #219 TV Assigment Editor-Berks</b>	<b>Fax/email/address</b>	<b>Sent</b>	<b>Dates Adv.</b>	<b>Ref Source</b>
WFMZ-TV	<a href="mailto:eric@wfmz.com">eric@wfmz.com</a>	2/1/13	02/01/13-03/05/13	1
READING EAGLE	<a href="mailto:mharvan@readingeagle.com">mharvan@readingeagle.com</a>	2/1/13	02/02/13-02/09/13	
READING EAGLE	<a href="mailto:mharvan@readingeagle.com">mharvan@readingeagle.com</a>	2/14/13	2/17/2013-02/23/12	
MEDIA LINE (Newsroom jobs only)	<a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	2/14/13	02/14/13-03/14/13	
PAB	<a href="mailto:grpjap@aol.com">grpjap@aol.com</a>	2/14/13	02/14/13-03/14/13	
Reading Area Community College	<a href="mailto:gzielinski@racc.edu">gzielinski@racc.edu</a>	2/14/13	02/14/13-03/05/13	
PAJobs.com	<a href="http://www.pennsylvaniajobs.com/clients/clientlogin-en.php">http://www.pennsylvaniajobs.com/clients/clientlogin-en.php</a>	2/14/13	02/14/13-03/05/13	
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	2/14/13	02/14/13-03/14/13	
Internal	-			2
<b>Applicant Hired:</b>	<b>Internal</b>			
<b>Date Filled:</b>	<b>02/25/13</b>		<b>Total # of Interviews:</b>	<b>3</b>



### **INTERNSHIP PROGRAM**

College students spend a semester in a position that gives them hands on experience in their chosen field of interest. Students generally spend 15 hours per week during the semester. Station management evaluates their performance and provides this information to the student's advisor. Below is a partial list of interns during this reporting period.

Student: On File  
School: Kutztown University  
Start Date of Internship: January 2012  
End Date of Internship: May 2012

Student: On File  
School: Hofstra University  
Start Date of Internship: May 2012  
End Date of Internship: August 2012

Student: On File  
School: Syracuse University  
Start Date of Internship: May 2012  
End Date of Internship: August 2012

Student: On File  
School: Penn State University -LV Campus  
Start Date of Internship: May 2012  
End Date of Internship: August 2012

Student: On File  
School: DeSales University  
Start Date of Internship: May 2012  
End Date of Internship: August 2012

Student: On File  
School: East Stroudsburg University  
Start Date of Internship: May 2012  
End Date of Internship: August 2012

Student: On File  
School: Eastern University  
Start Date of Internship: May 2012  
End Date of Internship: August 2012

Student: On File  
School: Syracuse University  
Start Date of Internship: May 2012  
End Date of Internship: August 2012

Student: On File  
School: Elon University  
Start Date of Internship: May 2012  
End Date of Internship: August 2012

Student: On File  
School: Kutztown University

Start Date of Internship: May 2012  
End Date of Internship: August 2012

Student: On File  
School: Penn State University  
Start Date of Internship: May 2012  
End Date of Internship: August 2012

Student: On File  
School: Northampton Community College  
Start Date of Internship: January 2013  
End Date of Internship: May 2013

Student: On File  
School: Kutztown University  
Start Date of Internship: January 2013  
End Date of Internship: May 2013

### **SHADOWING PROGRAM**

WFMZ-TV has a program that allows high school students to shadow anchors, reporters, producers, and camera operators. Students spend partial or full days with WFMZ-TV staff. Below is a list of Students.

Date: April 12, 2012  
Student Name: On File  
School: Easton Area High School  
Person Shadowed: Catherine Hawley

Date: April 16, 2012  
Student Name: On File  
School: Nazareth Area High School  
Person Shadowed: Catherine Hawley

Date: May 2012  
Student Name: On File  
School: York College  
Person Shadowed: Troy Hein

Date: June 12, 2012  
Student Name: On File  
School: Penn State University  
Person Shadowed: John Craven

Date: August 16, 2012  
Student Name: On File  
School: Emmaus High School  
Person Shadowed: Jacci Farris

Date: September 24, 2012  
Student Name: On File  
School: Muhlenberg High School  
Person Shadowed: Fred Tamarri

Date: October 5, 2012  
Student Name: On File  
School: Delaware Valley Community College  
Person Shadowed: Rosa Duarte

Date: October 16, 2012  
Student Name: On File  
School: Northampton Community College  
Person Shadowed: John Craven

Date: October 17, 2012  
Student Name: On File  
School: Pa Cyber Charter School  
Person Shadowed: Chad Blimline

Date: November 8, 2012  
Student Name: On File  
School: Southern Lehigh High School  
Person Shadowed: Eve Tannery/Aaron Clark/John Moralis

Date: November 8, 2012  
Student Name: On File  
School: Southern Lehigh High School  
Person Shadowed: Eve Tannery/Aaron Clark/John Moralis

Date: November 14, 2012  
Student Name: On File  
School: Wyomissing High School  
Person Shadowed: Chad Blimline

Date: November 16, 2012  
Student Name: On File  
School: Catasauqua High School  
Person Shadowed: News Department

Date: November 19, 2012  
Student Name: On File  
School: Fleetwood High School  
Person Shadowed: Fred Tamarri

Date: November 20, 2012  
Student Name: On File  
School: Southern Lehigh High School  
Person Shadowed: John Craven

Date: December 3, 2012  
Student Name: On File  
School: Northampton Community College  
Person Shadowed: News Department

Date: January 18, 2013  
Student Name: On File  
School: High School  
Person Shadowed: News Department

Date: January 18, 2013  
Student Name: On File  
School: Ithaca College  
Person Shadowed: Will Lewis

Date: February 2013  
Student Name: On File  
School: Eastern Lebanon County High School  
Person Shadowed: Dan Moscaritolo

Date: March 15, 2013  
Student Name: On File  
School: Easton High School  
Person Shadowed: News Department

#### **PARTICIPATE IN GENERAL OUTREACH EFFORTS**

The licensee participates in a broad range of outreach efforts to potential applicants, such as job banks, broadcast internet sites, and other notifications. Organizations utilized in this effort during the current reporting period are listed in the Recruitment Source Information chart above in this report.

#### **PARTICIPATION IN SCHOLARSHIP PROGRAMS DIRECTED AT STUDENTS**

The licensee actively works on a major theatre/performing arts scholarship program called the Freddy Awards. This program was developed to encourage students to excellence to seek careers in the performing arts. Over 28 high schools participated in the annual competition culminating in a live three-hour telecast announcing the winners of various competitions in the performing arts. Significant college scholarships are awarded to students. WFMZ-TV continues to win numerous awards for this program including a second Emmy Award in 2011 and Multiple Pennsylvania Association of Broadcasters Awards.

#### **ESTABLISH TRAINING PROGRAMS TO ENABLE STATION PERSONNEL TO ACQUIRE SKILLS TO ADVANCE**

June 13th, 2012 -	LBS Training ...	Account Executives
August 7th, 2012 -	Dale Carnegie Training ...	Account Executives
August 21st, 2012 -	Dale Carnegie Training ...	Account Executives
December 12th, 2012 -	Jim Doyle Training ...	Account Executives
March 15th, 2013 -	Dale Carnegie Training ...	Account Executives
March 22nd, 2013 -	Dale Carnegie Training ...	Account Executives

### **PARTICIPATE IN EVENTS RELATING TO CAREERS IN BROADCASTING**

The licensee participates in a broad range of career events. Below is a partial list of events attended during the reporting period.

Employee: Troy Hein  
Event: Palisades High School Career Day  
Date: March 2012  
Spoke to class about a career in sports casting.

Employee: Troy Hein  
Event: Northampton High School Career Day  
Date: April 2012  
Spoke to class about a career in sports casting.

Employee: Gina Johnson  
Event: Easton Area High School Career Day  
Date: April 2012  
Description: Spoke to students about journalism careers

Employee: Mike Reinert  
Event: Berks Catholic High School Career Day  
Date: April 2012  
Description: Spoke to students about TV news and media, answered questions about college and careers

Employee: Gina Johnson  
Event: Bangor Area Middle School Career Day  
Date: May 24, 2012  
Description: Spoke to students about the day of a journalist

Employee: John Craven  
Event: College journalism class at Penn State University, Lehigh Valley campus  
Date: October 24, 2012  
Spoke with groups of students about the career of a broadcast journalist

Employee: Rick Dean  
Event: Tour with 24 freshmen through seniors from Lehigh Valley Christian High School  
Date: March 13, 2012  
Description: Tour of the TV station discussed the skills needed to be in Television Broadcasting

### **SPONSOR EVENTS IN THE COMMUNITY DESIGNED TO INFORM THE PUBLIC OF BROADCAST EMPLOYMENT OPPORTUNITIES:**

WFMZ-TV has developed a Kids News Set, which is complete with a replica of the station's news set, teleprompter, camera and lighting. The Kids News Set was designed to allow kids to see how a newscast is produced and ask questions about broadcasting in general. Youth of all ages can sit at the set, read a prepared script from the teleprompter and be recorded. The set has been at events this past reporting period where a significant amount of the general public attended.

WFMZ-TV has developed an on going educational platform at the Da Vinci Discovery Center for Science in Allentown. The effort includes a multiple interactive kiosk where students and the general public can learn about meteorology and how the forecast and weather presentations are produced at

WFMZ-TV. A fully functional chroma key wall allows the public to experience how forecasters present the weathercast.

In addition to the educational center at the Da Vinci Discovery Center that runs daily seven days a week, WFMZ-TV's Chief Meteorologist speaks to classrooms of children. The presentation includes an interactive tour of the television station, discussion of the various jobs available in broadcasting and encouraging children in general to study and prepare for their futures.

### **EMPLOYMENT OUTREACH**

The licensee is committed to a broad outreach, and pursuant to that goal, seeks out organizations that may be interested in receiving job openings. WFMZ-TV also runs announcements on its station to make potential job services aware of how to become a part of the "Job Notification List" for openings at the licensee. WFMZ-TV lists procedures for becoming part of this list on its website.

### **STATION TOURS**

WFMZ-TV conducts regular tours of the station to many schools, clubs and community groups. Tours range from 5-25 people per tour and are conducted approximately 8 months of the year, one - two tours per week. Tours include all aspects of the broadcast facility and attendee's questions are answer by news department personnel and other station employees.

### **SELF-ASSESSMENT AND MANAGEMENT TRAINING**

The station conducts EEO training and self-assessment programs with managers that make hiring decisions. During programs, managers review hiring procedures and documentation. The NAB 10 Step EEO Compliance Manual is used as a guide for the review. The group reviews all procedures and documentation and makes recommendations on improving EEO procedures. The most recent session was conducted February 26, 2013.

Maranatha Broadcasting Company, Inc., is committed to a policy of equal employment opportunity. At the same time, we recognize that the provision of true equality in employment opportunities is a continuing process and there is likely to be, at all times, room for improvement."