How to enter or participate – Enter to win a four pack of tickets to Dorney Park courtesy of WFMZ-TV. Viewers can enter this contest on wfmz.com/contest. Viewers will be asked to fill out a contest entry form and enter a keyword that was broadcast on 69 News at Sunrise. Keyword will air at approximately 6:10am, 6:40am, 7:10am and 7:40am on weekdays during the contest period. A purchase will not improve your chances of winning. By entering this contest, entrants agree to be bound by these official rules. Any violation of the rules will result in disqualification. The odds of winning this promotion depend on the number of eligible entries/callers.

Eligibility restrictions – On-air contests are open to all viewers who are 18 years of age or older who reside in the WFMZ-TV viewing area. This area is defined as, but not limited to, the counties of Berks, Lehigh, Northampton, Bucks, Montgomery, Chester, Carbon, Monroe, Warren, Hunterdon, Delaware, Philadelphia, Camden and Mercer counties. Employees of WFMZ-TV, its licensee MBC Communications, affiliated advertising agencies, affiliated entities, participating sponsors/promotional partners and their immediate families (residing in the same household) are not eligible to participate. Viewers are only eligible to win once during the contest period. Winner is limited to the products and services available at the participating stores. Only one winner per household is permitted in this contest. WFMZ-TV is not responsible for telephone malfunctions, service outages or delays, computer difficulties or other technology errors.

Entry deadline dates – This contest will run Thursday, October 11, 2018-Wednesday, October 24, 2018.

When prizes can be won – This contest will run Thursday, October 11, 2018-Wednesday, October 24, 2018. The winner will be selected each business day at random from all correct entries received for the prior contest weekday.

The extent, nature and value of the prizes – A total of 10 four packs of tickets to Dorney Park and Wildwater Kingdom for the 2018 season will be awarded. Each prize pack is worth $236.
The basis for the valuation of the prizes – Value is based on the promotional partners suggested retail price as of October 5, 2018. Prize may not be redeemed for cash.

Prize Claims – Winner will need to pick up tickets at the WFMZ-TV studio M-F between 9am-3pm by appointment and sign a contest release form. Our offices/studios are located at 300 East Rock Road, Allentown PA 18103. Prize is only good for the 2018 season and must be picked up and used by October 28, 2018. One form of Photo ID must be presented when picking up a prize and a standard release form must be completed and signed. All prize winners are required to sign a certificate of release for all prizes. This prize cannot be mailed.

Conditions – Decisions of station management with regard to this contest are final and not open to appeal. MBC Communications is responsible for complying with all federal, state and local regulations regarding contests and giveaways. Prize winners are required to provide a social security number. Payment of all federal, state and local taxes are the responsibility solely of the winner for all prizes accumulating a fair market value exceeding $600.00 annually. By participating in the contest, the winner or winners agree to allow WFMZ-TV to use their name, photograph, voice or likeness in any advertising or broadcast material related to this contest without additional compensation. Pursuant to the liability release, the winners will agree to hold WFMZ-TV, its licensee, its affiliated companies, its employees, agents and representatives of each of them harmless against any and all claims of liability arising directly or indirectly from the prize or participation in the contest. WFMZ-TV reserves the right to make changes in the rules of the contest, including the substitution of a prize with an equivalent or greater value, which would become effective upon announcement. No purchase is necessary. A purchase does not increase your chances of winning. A contestant’s failure to comply with the contest rules may result in the contestant’s disqualification, at the sole discretion of WFMZ-TV. The station also reserves the right to cancel the contest at any time. WFMZ-TV is not responsible for typographical or other errors in printing, the offering or the administration of the contest or the announcement prize. For a list containing the complete list of winners or complete contest rules, mail a self-addressed stamped envelope to WINNERS LIST, 69 WFMZ-TV, 300 East Rock Road, Allentown, PA 18103. Or visit wfmz.com/contest. This promotion is sponsored by 69 WFMZ-TV, 300 East Rock Road, Allentown, PA 18103.

Updated: 10/8/2018